## Announcement of Retraction

The editorial board announced this article has been retracted on December 27, 2022.

If you have any further question, please contact us at: smc@redfame.com

Article Title: Product Development and Application of Chinese Traditional Art Derivatives in the

Context of New Media Author/s: Zhenzhen Li

Journal Title: Studies in Media and Communication

ISSN: 2325-8071 E-ISSN: 2325-808X

Volume and Number: Vol. 10, No. 3, 2022, Special Issue

Pages: 138-146

DOI: 10.11114/smc.v10i3.5844